

Dabur India Limited has announced a Rs 400 Crore Investment to Set up a Manufacturing Plant in Tamil Nadu, which will be 1st in South India.

A Memorandum of Understanding (MoU) has been signed with the Tamil Nadu Government to establish the plant in the SIPCOT Food Park in Tindivanam, Villupuram district.

The investment in the initial phase will start at Rs 135 crore and is projected to reach Rs 400 crore over the next 5 years.

The project aims to provide direct employment to around 250 individuals and create thousands of indirect job opportunities in the region.

Moreover, this move is aimed at serving the increasing demand in the southern market more effectively.

The new manufacturing facility is designed to be one of Dabur's most modern and environment friendly plants.

Highlighting the opportunities for the local agricultural sector, Minister TRB Rajaa stated, "Dabur will invest Rs 400 crore in this facility which will create 250 plus jobs.

More importantly, it will open up new opportunities for farmers in the nearby Delta region to sell agro-produce to be processed in this facility."

Dabur India is one of India's leading FMCG Companies and its portfolio includes Power Brands such as Dabur Chyawanprash, Dabur Honey, Dabur Honitus, Dabur Pudina Hara and Dabur Lal Tail, Dabur Amla and Dabur Red Paste and Réal.

Reference: https://www.linkedin.com/posts/foodkida_investment-manufacturing-tamilnadu-activity-7234583079556657152-ESjc/?utm_source=share&utm_medium=member_android